



„ ” , 24.01.2013 . ( )

., 24. 2013 .,

		/	
	08:30 - 09:30		
	09:00 - 09:15	,	
( ) - ( )	09:15 - 09:45	,	
- ( )	09:45 - 10:30	,	
-	10:30 - 11:00		
(IFRS) ( )	11:00 - 11:30	,	
( )	11:30 - 12:30	:	( , )
	12:30 - 13:30		
	13:30 - 14:30	:	( , )

( )			( )
( )	14:30 - 15:30	,	( ); ( )
-	15:30 - 16:00		
( )	16:00 - 17:00	,	( ); ( )
	17:00 - 17:10	,	



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25

1.048

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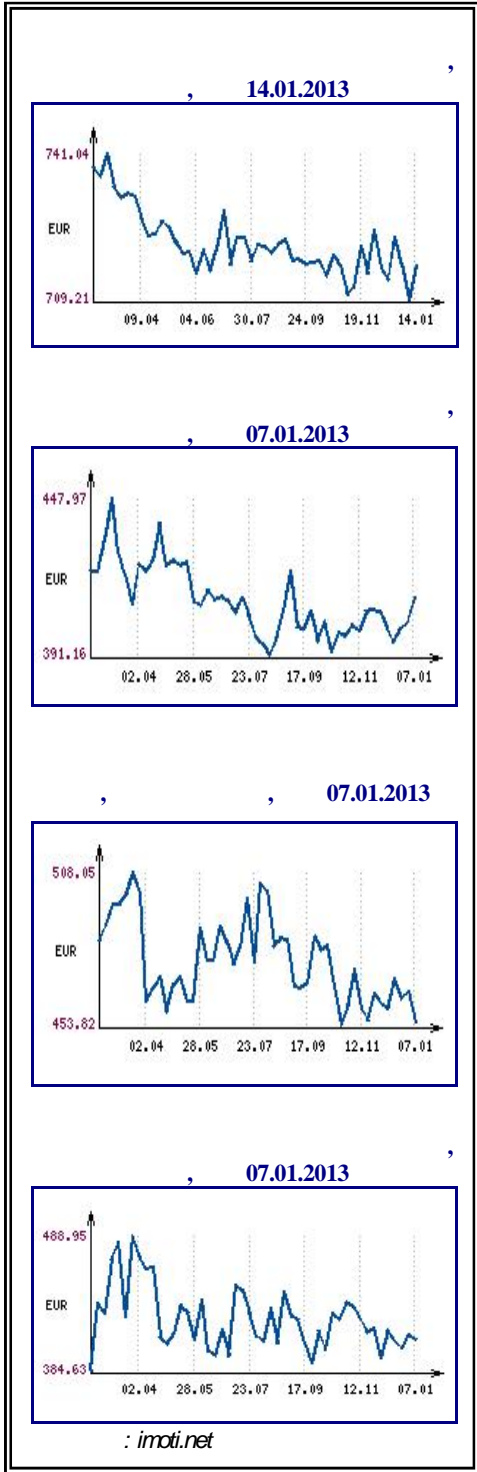
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, 16 2013

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( 2003 2005 ), " „Superbrand 2012-2013”  
 „ radiofresh.bg. ”. Fresh 12 „My love marks”  
 “ ” MediaMixx 2012 . . Star  
 FM 9 , starfm.bg.  
 ” ” MediaMixx 2009 .  
 Econ.bg, 10 2013  
 ” . . . ” 15  
 . . .  
 600 000 , . 25  
 , .  
 profit.bg, 10 2013

**2012** . **4.2 %**  
 4.2 % 2011 .  
 2012 . 2012 . , 3% .  
 0,4% , .  
 , 0,9  
 % 2,5 % .  
 1,1% .  
 - 95  
 2,5% , 98 - 1,7% .  
 12,4% .  
 40% , 13,4% -  
 1,9% - 2,2% ,  
 (-1,3%) (-0,9%)  
 , 15 2013  
 4,2% 2012 .  
 1 1 .  
 - 4,71% ,  
 (6%) , (12,3%) , (9,6%) ,  
 (7%)  
 , 10,3% .  
 5,4% .  
 6% .  
 , 15 2013  
**1.7**  
 879 .  
 2002 .  
 15 ,

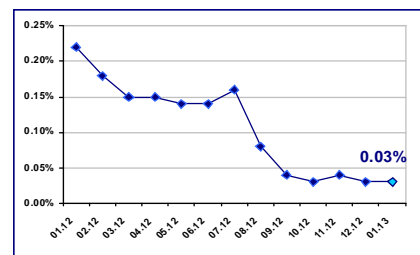
**16.01.2013**

EUR/BGN	1.95583
USD/BGN	1.46757
GBP/BGN	2.35571

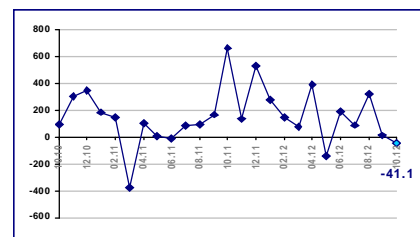
**USD/BGN**



**0.03% 01.01.2013**

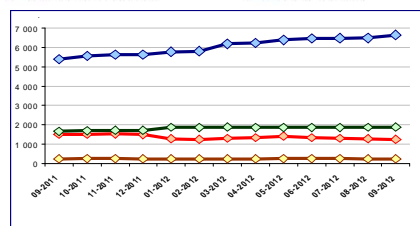


**-41.1 . EUR 2012**

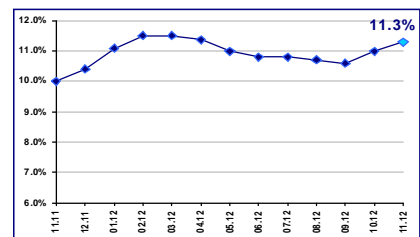


**2012**

◆ Към нефинансови предприятия    ◆ Към домакинства и НТООД  
◆ Жилищни кредити    ◆ Други кредити



**11.3% 2012**



818.46 . 61.38 .  
 , ( . )  
 , 1.71 . „  
 16.72% 14.75  
 , 950 . .  
 , 11 2013  
 ,  
 2012 .  
 0.9% 2012 „ . 2012 .  
 2.1%  
 2011 .. 2012 .  
 - 7.4%,  
 - 0.6%,  
 19.2%. - :  
 - 11.7%; ;  
 - 10.8%;  
 - 7.7%; - 7.0%;  
 - 5.0% . - 25.5%;  
 - 12.7%; - 5.2%;  
 - 2.9%.  
 , 10 2013

10

” ”, 2011 .

No_2011			( . . )	
			2011	2010
1			439 269	440 220
2			146 085	149 756
3			106 647	89 784
4			84 823	89 748
5			64 680	68 412
6			64 399	68 753
7			54 381	55 935
8			52 366	53 980
9			51 118	50 796
10			50 231	67 461

(BEIS) [www.beis.bia-bg.com](http://www.beis.bia-bg.com)







„ - ” - 68 . . . . . 210 . . . . . ,  
 , 2013-01-11

- 1 - , 12 2013 . 11.00 . . . . . , (4H9)

4, 12 11.01.2013 .  
 27.02.2013 . 11.00 . . . . .

14 , 29.01.2013 .  
 25.01.2013 .  
*Money.bg, 2013-01-11*

**100** . . . . . ,

340 . . . . . 287.48 . . . . .  
 130.84 . . . . . 10 186.78 . . . . .  
 (25 287 . . . . . ),

*profit.bg, 2013-01-11*

**87.9** . . . . . **2012** . . . . . 87.9

( 45 . . . . . )  
 2012 . . . . . 28 . . . . .  
 , 7 . . . . . 2 . . . . .

*profit.bg, 2013-01-10*



„ „ . , , 15 , 10 6 . 2 , . - 40 , 15 600 000 , 14 2013

2011- , „ (GLA) 37 , 2012 . „ GLA 33 . . . . 12.27% 2012 . 640 560 . . 2012 . „ „Mam’s & Me“ „Mall A“ . . . . „ „ „ „ , 14 2013

20-25% . . . . 400 . , 20-30 2011 , 14 2013

2013 , 135 25





60/40,

4.8%

3.2%

25-

25-

25-

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. 50

, 13 2013

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↘ : 16-18.01.2013  
: " ", , " " 34

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↘ : 19.01.2013  
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↘ : 04-06.02.2013  
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↘ **ACCREDITED PRINCE2 PRACTITIONER CERTIFICATE PROGRAMME**  
: 27.02.2013  
:

↘ **SEO** **2013**  
: 22.03.2013  
: , , . 147